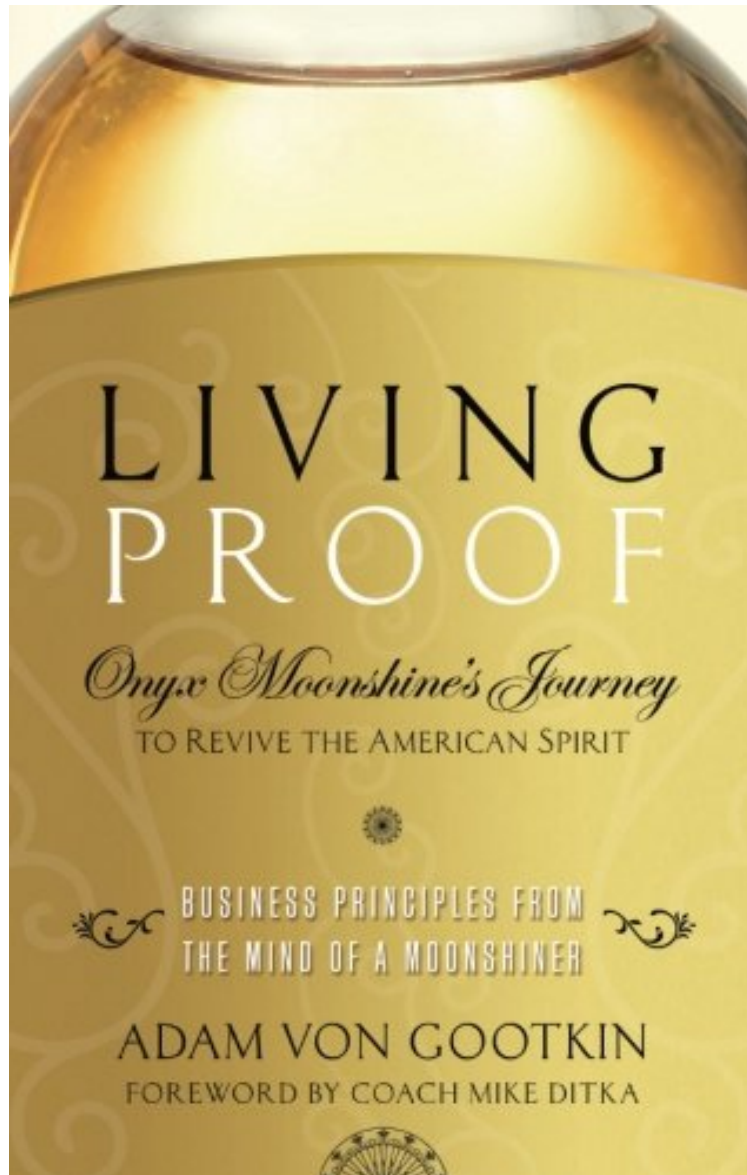


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Living Proof: Onyx Moonshine's Journey to Revive the American Spirit

Adam von Gootkin

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Adam von Gootkin : Living Proof: Onyx Moonshine's Journey to Revive the American Spirit before purchasing it in order to gage whether or not it would be worth my time, and all praised Living Proof: Onyx Moonshine's Journey to Revive the American Spirit:

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Tom Wallingford Ct This is a MUST read for anyone who feels they have a ounce of entrepreneurial blood in their system, young or old, but it is also an inspiring story that reminds us all that the road to success is filled with detours, pot holes and speed bumps, and that is just part of the journey. It is a book of finding your way, and your calling in life, a book that shows what true partnerships are made of, and that it really does take a village. Diversity of thought, talents, ideas and people is the key. And maybe most importantly the idea that once you have "made it" giving back, and paying forward is the most important and satisfying piece to the puzzle and the journey. A great read!!! 0 of 0 people found the following review helpful. it is also funny, witty By Patricia C. This is a fabulous guide for those who want to be entrepreneurs. Filled with honest to goodness wisdom from someone who has spent his life building businesses, it is also funny, witty, filled with real life accounts of the author's own journey. It's not just filled with theoretical ideas but is the honest and candid sharing of an actual journey, mistakes and all. Living Proof is the guide every entrepreneur and would be entrepreneur, should hold in their hand and not let go. Buy a loaner copy if you must, (that's what I did,) but keep one for yourself. Be prepared to be inspired, informed and entertained. 0 of 0 people found the following review helpful. I just loved this book By Customer I just loved this book!! A very honest account of a real life lived creatively and from the heart. So inspiring to those of us who are ready to take a leap of faith in our own creative lives. Excellent read!

Living Proof tells the story of how, in just a few short years, Connecticut natives Adam and Pete took Onyx Spirits Company from a start-up concept born in a restored Civil War-era factory to a multimillion-dollar, award-winning spirit distillery by breaking rules, learning from failures, and challenging the status quo. Business lessons distilled from the mind of a moonshiner include: Finding your purpose in business (and life). Setting goals, reaching goals-then setting more goals. Founding a small business and growing it into a big company. Building a highly unique brand. Making money out of thin air (almost). Adam's ancestors were arrested in 1864 for tax evasion on a shipment of moonshine bound for Canada, resulting in the collapse of Chafee Co. Distilling. Undaunted by their demise, the family opened the grand Chafee's Hotel in Middletown, Connecticut, at the dawn of the Roaring twenties, hosting an opulent and infamous speakeasy. Rumor has it the password was "Onyx";

About the Author Failing out of college after one semester, Adam von Gootkin chose to embark on an entrepreneurial adventure that has traversed e-commerce, muscle cars, and the music industry. Now 32, he and his partner have resurrected his family's moonshine legacy 78 years after its inception, successfully introducing the world to the first ultra-premium American moonshine. He has appeared on numerous national and regional media outlets, including Bloomberg, Fox, and NBC; hosted a regular radio show on Howard Stern's debut radio station, The Rock 106.9.