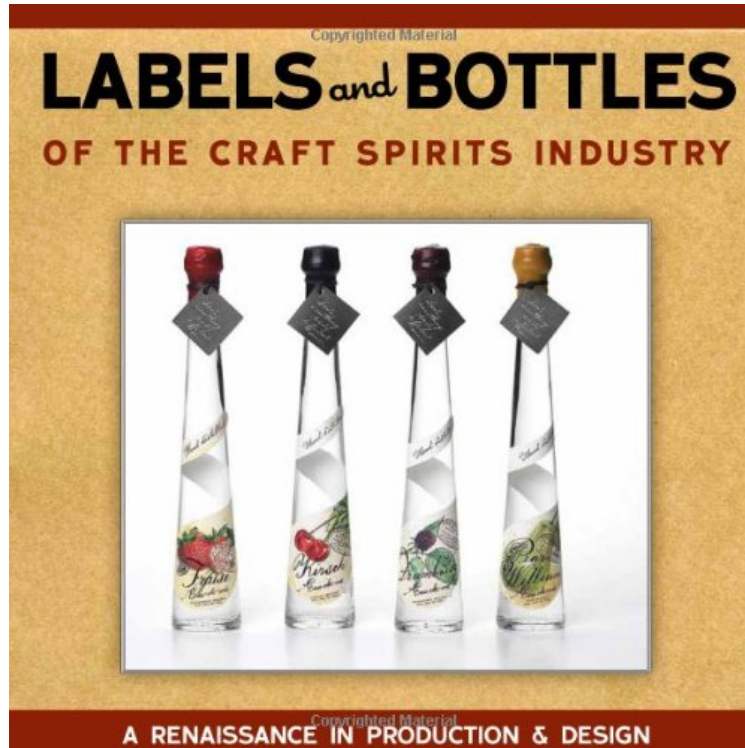


(Library ebook) Labels and Bottles of the Craft Spirits Industry

Labels and Bottles of the Craft Spirits Industry

Bill Owens

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Bill Owens : Labels and Bottles of the Craft Spirits Industry before purchasing it in order to gauge whether or not it would be worth my time, and all praised Labels and Bottles of the Craft Spirits Industry:

0 of 0 people found the following review helpful. Beautiful Pictures but light on content By Jason B This book contains many beautiful photos of many different craft distilleries. I was disappointed that there was not more info about the products pictured. But a quick internet search could usually bring you right to the company website. 1 of 1 people found the following review helpful. kirby kallas-lewis By kirby Great book! So nice to see such care on a rather esoteric subject. Well layed out as well as well thought out. Lots of care went into this project and it will be an archive of this new industry from this point on. WELL DONE! 0 of 0 people found the following review helpful. Good Visual Book By Michael Smith The book contains mainly photos and very little reading information but it was not a bad book. I would recommend

There is nothing that outwardly conveys the identity of a craft distilled spirit more than its label. It is the calling card that gives the consumer a hint about what is inside the bottle. And it speaks volumes about the individuality of the distillery, the distiller who made it, and why. It is in the frontier between strict federal legal requirements and the limits of tired, traditional post-Prohibition labels where an unprecedented creativity in label design is now occurring. It is quite an exciting time in the distilled spirits industry as there are now well over 254 craft distilleries in the United States. As more distilleries are added to that list, we will continue to see a surge in creativity in both the products

produced and the labels designed to grace the front of each bottle.