

(Ebook pdf) Guinness: An Official Celebration of 250 Remarkable Years

Guinness: An Official Celebration of 250 Remarkable Years

Guinness Co.

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Guinness Co. : Guinness: An Official Celebration of 250 Remarkable Years before purchasing it in order to gauge whether or not it would be worth my time, and all praised Guinness: An Official Celebration of 250 Remarkable Years:

From the beginning in 1759 when Arthur Guinness signed a 9,000-year lease on a run-down Dublin Brewery to the present when over 10 million glasses of Guinness are drunk worldwide every day, this book celebrates the story of one of the world's most iconic brands. It reveals the compelling history of the beer, with evocative photographs of the people and places that are such a part of the rich heritage of the Guinness brand. Revisited, too, are classic advertisements, including special moments from the early days of advertising. You will also discover what gives Guinness that distinctive color and flavor and precisely how to pour the perfect glass. Added to this are 18 Guinness-inspired recipes, both classic and contemporary, that make the most of one of the world's best-loved beers. Let's raise a glass to 250 remarkable years!

About the Author Paul Hartley - who created the delicious recipes in this book - grew up in a family passionate about food and he has spent the last 25 years involved in every aspect of celebrating the very best in food. A regular presenter on radio, Paul is also the author of a number of bestselling cookbooks on such famous food brands as Marmite, Heinz Tomato Ketchup, and HP Sauce and he is a partner in Hartley's Kitchen and Cookery School. Jane Birch has worked in publishing for many years and, as a writer and editor, has contributed to a number of publications.