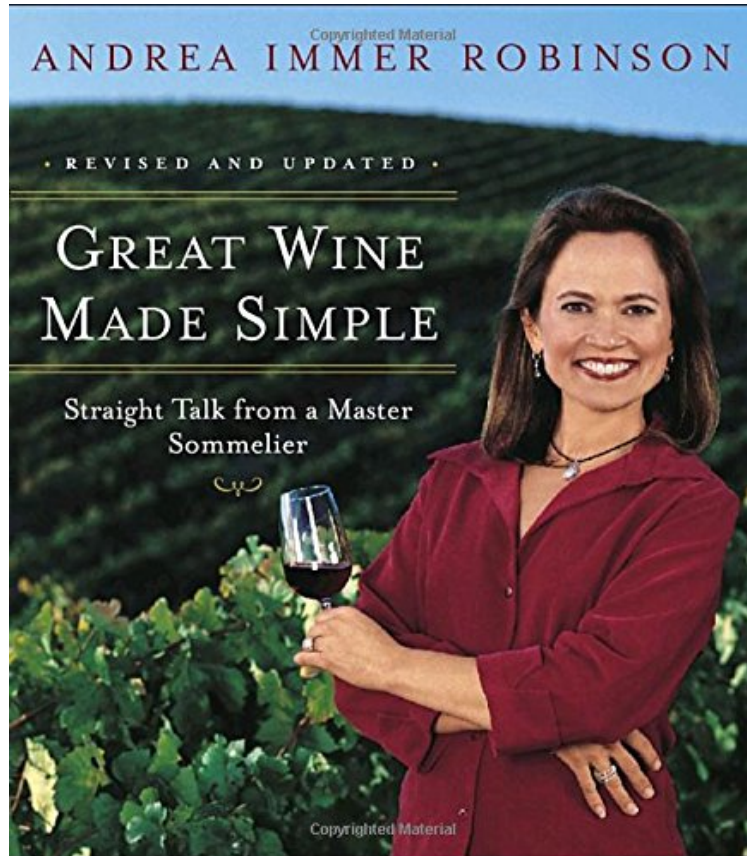


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Great Wine Made Simple: Straight Talk from a Master Sommelier

Andrea Immer Robinson

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#178011 in Books Andrea Robinson 2005-09-27 2005-09-27 Original language: English PDF # 1 9.42 x 1.05 x 7.66l, 1.85 #File Name: 0767904788326 pages Great Wine Made Simple Straight Talk from a Master Sommelier | File size: 72.Mb

Andrea Immer Robinson : Great Wine Made Simple: Straight Talk from a Master Sommelier before purchasing it in order to gage whether or not it would be worth my time, and all praised Great Wine Made Simple: Straight Talk from a Master Sommelier:

0 of 0 people found the following review helpful. Wine, truly a miracle and a wonderful delight. By C. Alfred Santillo If you like wine, and feel your knowledge about that magical elixir is not what you'd like it to be, Andrea Immer can help you along a great deal. You will find her writing delightful, never stodgy, stuffy, or nose unusually pointed in a skyward direction. Many people are 'turned off' by the air of effete snobbishness [if I may borrow a phrase from someone else]. This wine reference is quite a bit different. It's a pleasure to read...not like a thrilling page turner that will keep you reading well past the hour which usually signals that "you're done for this day". You can use the well arranged index to search for wine types, or vineyard information, bottle styles, words which will help you describe a wine without sounding like a wine critic who's been sampling too generous an amount of that which he/she's supposed to be critiquing. This is an enjoyable thought, one that Ms. Immer has written with much thought, a lot of experience, and the sheer joy of tasting one of this world's most lovely of creations. Wine! Truly a miracle and a

wonderful delight. I can easily and happily give this a five star rating. 1 of 1 people found the following review helpful. This book delivers! By Don's Thoughts on the Matter Informative, practical, easy-to-read, and useful. That's an awesome combo, eh? I was inspired by this book to create my own wine-tasting party (my wife and I). Doing side-by-side tasting in the range of reds, it helped us discover what we really liked. Who da thunk? 0 of 0 people found the following review helpful. this is the BEST book I know of for either a beginner or ... By Vintage Fly Tyer I have been interested in wine for more than 40 years. this is the BEST book I know of for either a beginner or a person of moderate interest to learn the differences between different grapes or different regions of the world and their utilization of particular grapes. I recommend this book HIGHLY!

The updated edition of the classic introduction to wine for everyone, by Master Sommelier Andea Immer Robinson. Great Wine Made Simple established Andrea Immer Robinson as America's favorite wine writer. Avoiding the traditional and confusingly vague wine language of "bouquet" and "nose"; it instead discussed wine in commonsense terms. Now, thoroughly revised, this edition lives up to its title by making selecting and enjoying wine truly straightforward. You will never again have to fear pricey bottles that don't deliver, snobby wine waiters, foreign terminology, or encyclopedic restaurant wine lists. You'll be able to buy or order wine with confidence—and get just the wine you want—by learning the "Big Six" basic styles (which comprise 80 percent of today's top-selling wines), how they taste, how to read any wine label, and how to pick a wine off a restaurant menu. Ten new flavor maps show what to expect from climates around the world. A refreshing blend of in-depth knowledge and accessibility, Great Wine Made Simple is a welcome resource for those who are intrigued by wine but don't know where to start and makes it easy to master the ins and outs of choosing a wine that you and your guests will love on any budget.

.com About one-third of the way through Andrea Immer's Great Wine Made Simple, the author recounts an anecdote that could serve as the book's theme--alligator, rabbit, and squab were all introduced to her the same way: "Tastes like chicken." And as demonstrated by Immer, who went from debentures to de Rothschild when she quit Morgan Stanley to eventually oversee the 50,000-bottle cellar at Manhattan's famed Windows on the World, the leap from pigeon to Pichon-Lalande is analogous: teaching novice wine drinkers what to expect is what her book, aptly subtitled "Straight Talk from a Master Sommelier", is all about. With emphasis on her "Big Six" varietals--Riesling, Sauvignon Blanc, Chardonnay, Merlot, Pinot Noir, and Cabernet Sauvignon--this "Immer-sion" class of tastings lets amateur sippers differentiate the typical qualities of each, while illustrating wine terms such as dry, crisp, oaky, and tannic. Practical advice abounds; one chapter devotes itself to finding useful info on a wine label while avoiding "Stupid Label Tricks," those bits of puffery or unfamiliar flavors (how many have actually tasted lychee or red currant?) that can be confusing the average buyer. And her "Flavor Map" concept--dividing the wine world into three climate zones--eschews memorization in favor of some rudimentary geography. Throughout, her pronunciation guides are accurate and personable ("If you're pronouncing 'Riesling' right you have to smile."); and she provides a great postgraduate curriculum of buying strategies, including the pros and cons of wine shops versus your nearest Costco; and a consumer advisory about restaurant's "award-winning wine lists." --Tony Mason "Andrea Immer makes wine education simple and fun. One of America's best sommeliers has written one of the year's best wine books!" --Robert G. Mondavi "Without doubt the finest introduction to wine tasting and food and wine pairing I have read. This book is an excellent addition to the libraries of both professionals and aficionados." --Frederick Dame, M.S., president, Court of Master Sommeliers "Well organized, succinct, clear, and precise are the adjectives that best describe this Cartesian book on wines. Great Wine Made Simple will educate you without boring you and will lead you joyfully and expertly through the intricate world of the master sommelier." --Claudine Peacote-pin and Jacques Peacote-pin From the Inside Flap At last, a wine book that makes selecting and enjoying wine truly simple. With renowned wine expert Andrea Immer as your guide, never again will you have to fear pricey bottles that don't deliver, snobby wine waiters, foreign terminology, or encyclopedic restaurant wine lists. You'll be able to buy or order wine with confidence—and get just the wine you want—by learning how the "Big Six" basic styles taste and how to read any wine label. Andrea Immer genuinely knows more about wine than most wine lovers could ever hope (or want) to learn. But she doesn't believe that you have to join a stuffy, exclusive wine-tasting set to become a savvy wine buyer. Unlike other guides on the market, Great Wine Made Simple makes it easy to master the ins and outs of choosing a wine that you and your guests will love on any budget. Shunning yesterday's 100-point scales and lectures on "bouquet," Great Wine Made Simple explains wine in commonsense terms. Featuring a core curriculum of the six grapes that comprise 80 percent of today's top-selling wines, along with a complete flavor map that explains what tastes you can expect from climates around the globe, Great Wine Made Simple uses easy and fun tasting lessons to help you identify what you like and learn how to spot it on a menu or shelf. Immer reveals the secret weapons of wine experts and explains how to decipher those enigmatic labels. In her fresh, encouraging tones, she provides enlightening exercises (such as "milk tasting" for understanding variations in wine texture) and vocabulary sessions. On a mission to empower the everyday wine buyer, with Great

Wine Made Simple Immer creates a refreshing new way to choose the perfect wine forevery palate and occasion.
"From the Hardcover edition.