

(Get free) Great American Beer: 50 Brands That Shaped the 20th Century

Great American Beer: 50 Brands That Shaped the 20th Century

Christopher B. O'Hara

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Christopher B. O'Hara : Great American Beer: 50 Brands That Shaped the 20th Century before purchasing it in order to gauge whether or not it would be worth my time, and all praised Great American Beer: 50 Brands That Shaped the 20th Century:

0 of 0 people found the following review helpful. Great coffee table book!By Dave CharlieGreat pictures and a lot of interesting info. And a great section on Ballantine!0 of 2 people found the following review helpful. Fun and Interesting factsBy CustomerGave a little idea of the original beer brewers and what happened to the other ones. What helped shaped the big guys out there like Bud and Miller19 of 20 people found the following review helpful. Incredible Artwork and Writing!!By Lia DiCaroI bought this book as a birthday present for my dad and he hasn't stopped telling people about it! I actually had a chance to read it before giving it to him and I was blown away by how thorough the history section is in the beginning. The writing is accessible and not at all boring, and you walk away with some amazing knowledge of American history seen through an entirely new lens. The individual beer profiles are fantastic too. I first picked this book up for its great looks (hardcover plus color artwork throughout makes for such a great, affordable gift for any guy!), but I was really impressed by the intelligent, down-to-earth writing. If you're looking for an inexpensive gift that's a little off the beaten path but really useful and interesting, you can't go wrong with Great American Beer. I was so impressed with this book!!!

Classic Beers of the Good Old DaysThere was a time when one income could support a family, when American-made

automobiles were the best on the market, when you could eat a steak without thinking of cholesterol, and when Milwaukee was the beer capital of the world. Back then, you drank beer—;not lager, stout, or IPA—;just plain old great American beer. The ultimate guide to the classic brews and legendary brands of the past two centuries, *Great American Beer* is packed with full-color photos of beer memorabilia from the heyday of this country's beer revolution and brief histories of fifty brands that left their mark on generations of beer drinkers. Infused with fact, lore, and an ample dose of tongue-in-cheek humor, *Great American Beer* lures you into the America where these legendary beers were born and rose to prominence as regional favorites. If you're a beer drinker who knows that Schlitz offers "just the kiss of the hops" or who can recite the Budweiser Manifesto by heart, this book's for you. Test your knowledge of great American beers. 1. Which great American beer is considered "The Champagne of Beers"? 2. Which classic American brew is the "One beer to have when you're having more than one"? 3. What was the favorite beer of Dennis Hopper's homicidal Frank Booth character in the cult classic *Blue Velvet*? The answers to these and other pressing questions about our country's most timeless brands can only be found in . . . *Great American Beer*

From Publishers Weekly Low-brow food expert Christopher O'Hara (*Wing It!*, *The Bloody Mary*) turns his attention to classic American beers in this entertaining look at timeless brands. Opening with an overview of beer's place in American society, O'Hara succinctly chronicles the evolution of the industry from the first settlers to bring Bavarian yeast across the Atlantic in the mid-1800s, to the megabrands that dominate store shelves today. But it's his collection of fifty classic American beers that will keep readers misty-eyed, reminiscing about stalwarts like Olde Frothingslosh and Schaefer, or long-lost friends like Buckeye and Lowenbrau. This book doesn't cover esoteric artisan beers—these are the beers you swiped from your father's fridge and bought by the case in college, "the beers to have when you're having more than one." Each beer gets its own biography, complete with history, location and advertising jingles. Illustrated with product photos and original advertising, and packed with trivia (the first beer with a "born on" date? Lucky Lager, 60 years before Budweiser), O'Hara's book is a great read for aficionados whose tastes run more toward the Rockies than the Rhine. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. About the Author Chris O'Hara is the author of *The Bloody Mary*, *Ribs*, *The Ultimate Chili Book*, *Hot Toddlies*, and *Wing It!* He lives in Lloyd Harbor, New York.