

[Mobile book] Good, Better, Best Wines

Good, Better, Best Wines

Carolyn Evans Hammond

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#1270812 in Books Penguin GroupModel: PG9781592579778 2010-04-06 2010-04-06Original language:EnglishPDF # 1 7.50 x .53 x 4.54l, .43 #File Name: 1592579779256 pages | File size: 64.Mb

Carolyn Evans Hammond : Good, Better, Best Wines before purchasing it in order to gage whether or not it would be worth my time, and all praised Good, Better, Best Wines:

0 of 0 people found the following review helpful. Discover good cheap wineBy bombshellWake up to the revolution! There's a lot to love these days in box wines, screw tops, and what used to be "cheap plonk"! Advances in viticulture and wine-making technology are making alternate closures consistently awesome and raising quality across the board, but you still have to know where to look for the good stuff. This book makes a handy guide. Use it in any grocery store and bring home a tasty bottle of wine you won't have to think twice about at checkout.-Unfussy descriptions help you pinpoint the flavors you can expect from a variety (e.g. Pinot Gris) or particular producer's bottle-Quick-reference layout and small size make it non-embarrassing to take to the store-Recommendations have yielded quality results for this (former wine-industry) testerYou'll still want complexity and local goodness (if you're lucky enough to live near a wine region) sometimes. But every other night, a solidly delicious bottle of Syrah for under \$15 can be your new normal.9 of 9 people found the following review helpful. Definitely A BEST BUY!By J. SichtermanI saw this book recommended by as a result of a purchase of "Wine For Dummies" a long, long time ago. I'm quick with the delete button, but was intrigued and decided to take a look. My wife and I enjoy wine and have found we are enjoying a glass more often during the week and not just for dinner out or special events. I like the promise of a book that rates affordable and findable wines under \$15. Alas, I live in a small town in Iowa, how many wines in the grocery store are going to be in the book. I can say I was stunned to see many old friends and many I can't wait to meet on the pages of Carolyn's book. I rather enjoyed her easy to read and lively writing style and the pictures make buying wine even easier.My advice would be buy two, one for you and one for a friend(so they don't borrow yours and forget to return it!). I would also grab a pen and make your copy into your own personal wine journal.I just recommended the book to my local grocery store manager and encouraged him to sell the book in the wine aisle!This book is definitely a BEST BUY!0 of 0 people found the following review helpful. Great book (in the right format)By AJI first purchased the kindle version of this book and did not like the fact that the \$, \$\$, \$\$\$ symbols that the author uses throughout the print book are not included in the e-book (at least on my android). I returned the kindle version and got the printed version and liked it MUCH better. The rankings make more sense when you can see the price categories. The paperback version is an excellent reference - its small and easy to take around.The author makes a statement in the book that 90% of the wines sold in the country are under \$15 and the \$20 and up wines make up less than 3%. So if you have looked on the shelves and seen Barefoot, Yellow Tail, Woodbridge, Turning Leaf and wondered which one to get, this book can help. This is obviously not the book to get if you are looking for a wine to impress people, but perfect for wine to have with that relaxing night at home or barbeque.I would have liked to have seen a chapter listing the major "players" in each price segment and some information about them.

Just tell me what's good! The first buying guide to focus exclusively on the best-selling wines in North America that you can find anywhere! When it comes to wine, your "wants" are pretty simple: a good wine, at a price you can afford, that's stocked at your local wine shop or supermarket. Good Better Best Wines gives you just that. It reveals in plain English, the good, better, and best wines available for the dollars you're willing to spend--up to \$15--along with photos of clearly labeled bottles to make wine shopping easier. And because Good Better Best Wines is the first book to rank the best-selling wines in North America--think names like Beringer, Kendall-Jackson, and Woodbridge--you bet they'll be stocked at your local store. Inside you'll find: *The good, better, and best big-name wines under \$5, \$8, \$11, and \$15 for each major grape variety * Perfect party wines for specific occasions--weddings, dinners, backyard barbecues and more * Trade secrets for getting the most out of each wine, including storage tips, serving techniques, and food pairings Seasoned journalist and qualified sommelier Carolyn Evans Hammond makes wine accessible with her witty and light approach to the subject. Her first book, 1000 Best Wine Secrets, earned critical acclaim, and her writing has appeared in such eminent publications as Decanter, Wine Spirit International, The Times in London, and others.

"They're big, they're out there, but they're not all the same. This book cuts a sure course through the ocean of popular wines. Carolyn's enthusiasm and stylistic panache tells you what you need to know -- and fast." --Andrew Jefford, columnist for Decanter and The World of Fine Wine magazine "...most wine reviews are aimed at higher-priced, small-production wines that often can't be found.... Her book rectifies that by comparing big brands by price (up to \$15) and grape variety." --LA Times, Chicago Tribune, Sacramento Bee "This book is a fabulous resource. It really filled a niche that needed to be addressed." --Lynne Webb, publisher, mygourmetconnection.com "It's about time someone of Carolyn's' caliber stepped forward to champion these humble yet satisfying wines. The first paragraph alone is worth the price of admission." --Richard Best, The Frugal Oenophile "Arriving at a time when consumers are looking for reliable quality wines at economy prices, this book is a timely and unique guide, and is the first ever to rank popular big-brand wines." --Sheila Swerling-Puritt at TonyAspler.com From the Author While wine snobs are swirling and sniffing expensive wines that are tediously hard to find, the rest of us are just drinking wine. Popular wine. Big brand wine. Big brands can spell terrific value but you need to know which bottles to buy. That's where Good Better Best Wines comes in. It's small enough to pop in your pocket and take with you to the shop. And it's user-friendly enough to flip through on the fly. Big brands use economies of scale to produce good value

wines with easy-to-understand labels, limited vintage variation and broad distribution. These advantages are a winning combination with today's time-pressed wine consumers faced with tens of thousands of wine choices, who are more conscious than ever of their wine budgets in today's economy. For these reasons, big brands have become the wines North Americans turn to most of the time. Good Better Best Wines is the first book ever to rank best-selling wines. I hope you find it useful.

Carolyn Evans Hammond Author Good Better Best Wines

About the Author Wine book author and critic Carolyn Evans Hammond first fell in love with wine during her first trip to France many moons ago when she picnicked in the vineyards of the Cotes du Rhone. Now she makes wine accessible with her witty and light approach to the topic.

Carolyn's latest book, Good Better Best Wines: A No-Nonsense Guide to Popular Wine, is the first book to rank North America's best-selling wines by price and grape variety, with tasting notes and bottle images (April, 2010, \$12.95, Alpha Books). Her first book, 1000 Best Wine Secrets, is a fascinating compilation of trade secrets designed to illuminate the topic and help wine drinkers make more satisfying wine choices. It earned critical acclaim and international distribution (October, 2006, \$12.95, Sourcebooks, Inc).

As well as an author, Carolyn's reviews and critical articles have appeared in such eminent magazines as Decanter, and Wine Spirit International in the United Kingdom, as well as Maclean's, Taste, and Tidings in Canada. She issues a weekly newsletter, publishes a blog on her website--wine-tribune.com, runs a Facebook wine club, twitters, and conducts seminars and private consultations.

Constantly learning, Carolyn spends much of her time tasting wine and meeting with winemakers and other industry professionals. She is a member of the Wine Writers' Circle of Canada; she holds the Diploma from the Wine Spirit Education Trust in the UK; and she earned a BA from York University where she studied English and Philosophy. She has lived in many cities in North America and Europe, and now resides in Toronto, where she was born.