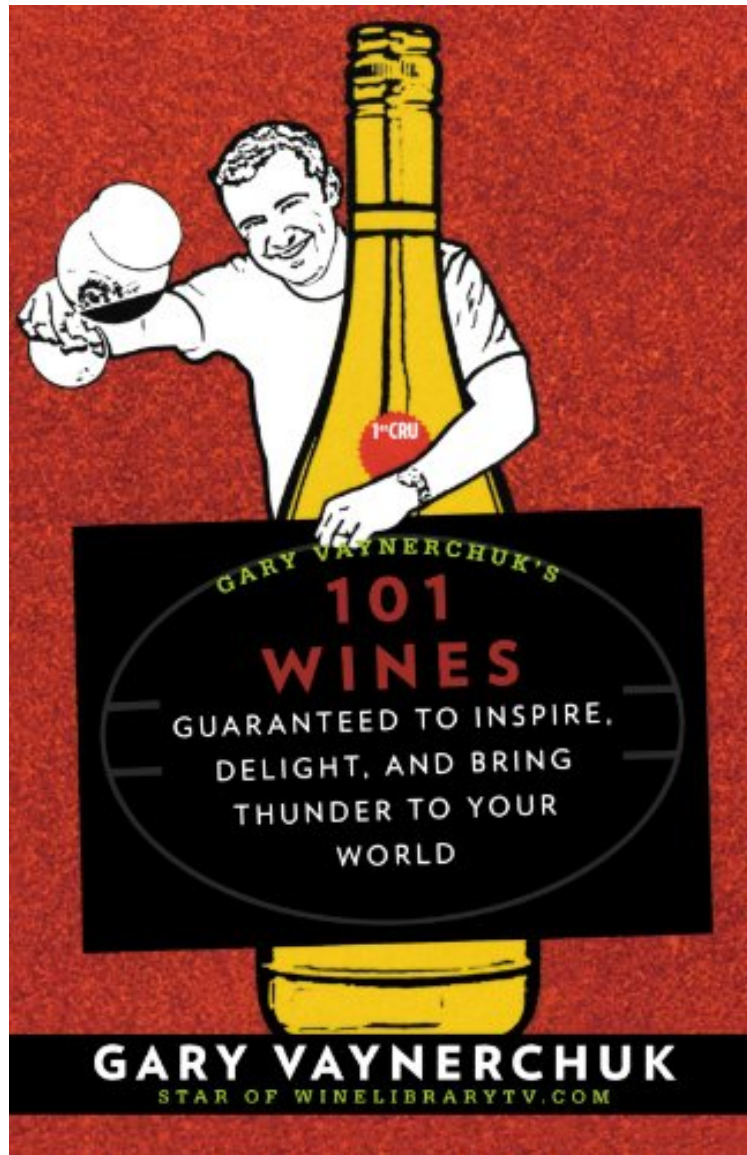


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Gary Vaynerchuk

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#151993 in Books HomeAndWine.com 2008-05-13 2008-05-13Original language:EnglishPDF # 1 7.94 x 17.27 x 5.911, .63 #File Name: 1594868824236 pagesGuaranteed to Inspire, Delight, and Bring Thunder to Your WorldMillions have logged onto Gary Vaynerchuk'sViewers are attracted to his youthful energy, unique voice, and often outrageous descriptions | File size: 20.Mb

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Vaynerchuk's 101 Wines: Guaranteed to Inspire, Delight, and Bring Thunder to Your World:

Millions have logged onto Gary Vaynerchuk's Wine Library TV?watching him boldly and unconventionally rate hundreds of wines. Viewers are attracted to his youthful energy, unique voice, and often outrageous descriptions. Now, in Gary Vaynerchuk's 101 Wines, Vaynerchuk reveals his first ranked list of the most exciting and tantalizing spirits he has sampled while traveling the globe. Deeming himself "the wine guy for the average Joe," Vaynerchuk avoids the pomposity of traditional educators. Unlike wine guides that lack animation and lecture rather than inspire, 101 Wines shows you how to develop the necessary go-drink-wine attitude. Vaynerchuk encourages you to trust your own palate?stressing that your love of a certain wine makes it good regardless of what the experts or the price on the bottle say. Vaynerchuk's recommendations span a wide range of prices, nations, grapes, and styles?allowing everyone from novices to connoisseurs to expand their wine horizons. Unlock the secret to why Vaynerchuk labels wines "From Ruins to Riches," "Red with Fish," and "Not Your Father's Spumante." Discover wines that taste like ones 10 times their price. Read as Vaynerchuk illuminates his top choices with vivid terminology such as "Bring the Thunder" and "Riding the Rainbow." Demystify conventions that once limited your wine-tasting desires. Journey through wine styles and break down barriers with his technical notes and stories behind the vintage. Smile as you realize you too can become a wine aficionado. With your newfound knowledge, you will out-entertain and enlighten your friends, host extraordinary parties and treat your taste buds to an exhilarating ride. So if you are ready to become a "Vayniac"?one devoted to selecting wines based on Vaynerchuk's innovative principles?grab that corkscrew because a wine sampling adventure like no other awaits.