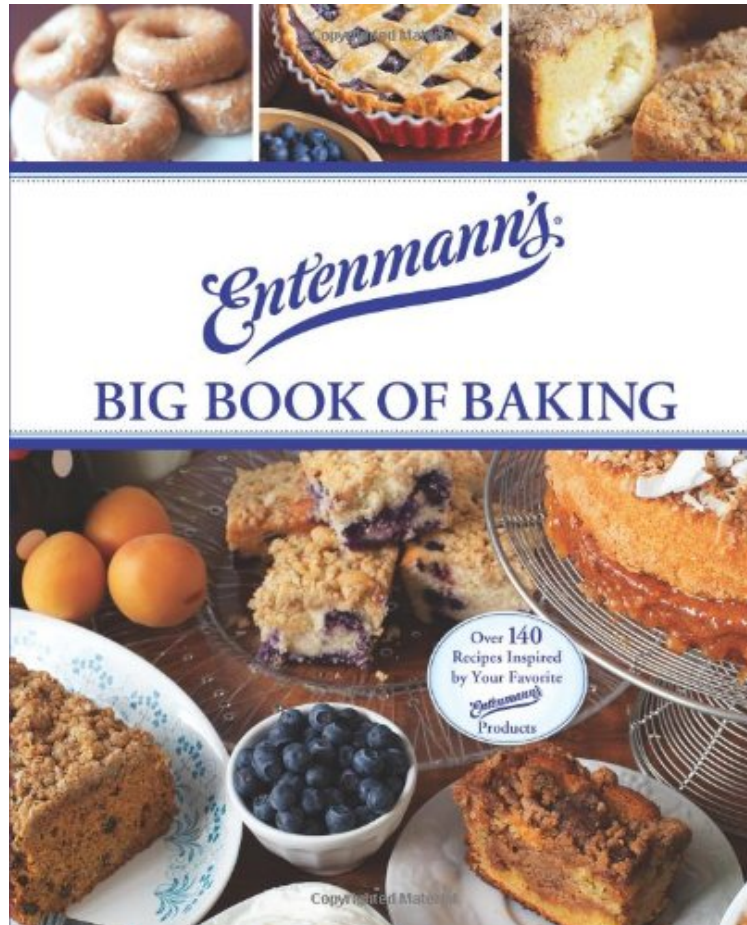


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Entenmann's Big Book of Baking

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Parragon Books : Entenmann's Big Book of Baking before purchasing it in order to gauge whether or not it would be worth my time, and all praised Entenmann's Big Book of Baking:

1 of 1 people found the following review helpful. Not really what I was expecting. I thought the ...By J. ConroyNot really what I was expecting. I thought the book would have the recipes for all of their yummy commercial items sold in the store. I was hoping to be able to make their New York Style Crumb Cake but the recipe was not provided.1 of 1 people found the following review helpful. Treats!By EJHI have a "thing" for any product associated with the name "Entenmann's". This book is a great collections of ideas and recipes that can utilize Entenmann's products. It's not that you could not find the recipes anywhere else but honestly! When there is a great coffee cake recipe that uses a streusel topping, who else but Entenmann's would you trust with that recipe?0 of 0 people found the following review helpful. Good recipesBy Marny D Race-LewisGreat book, but still no recipe for almond squares...

Focusing on fresh ingredients and simple preparation, Entenmann's Big Book of Baking makes it easy for bakers of all

levels to create Entenmann's classic baked goods with a homespun touch. Recipes range from favorites like Cinnamon Crumb Cake, Chocolate Cake Donuts, and Banana Crunch Cake, to new ideas such as Blackberry and Apple Loaf Cake, Cranberry Sour Cream Brownies, and even healthy on-the-go snack choices such as Nutty Granola Bars. With the same care that she brings to the development of Entenmann's supermarket products, master baker Kathleen Robbins relied on her 23 years of experience in testing the book's recipes. I'm very excited to bring that expertise to the recipes in this book, assuring that each of the recipes included here works perfectly for every home baker and tastes absolutely delicious, she writes in the book's introduction. For the die-hard fans of favorites such as Entenmann's All-Butter Loaf cake, the party hostess with no time to cook, and the everyday sweet tooth, Entenmann's Big Book of Baking also includes an Almost Homemade section featuring inventive recipes incorporating Entenmann's classic products.

About the Author Kathleen Robbins is a Master Baker in Research and Development at Entenmann's Bakery. She studied Food Technology and Business at the State University of New York, and then began her baking career 23 years ago at a gourmet bake shop in Brooklyn, NY. There she honed her skills developing specialty cakes for the restaurant and hotel industry. For the past 21 years, she has been working in the lab and the bakery at Entenmann's creating innovative and delicious products from classic Ultimate dessert cakes to portable Little Bites snack products. Kathleen lives with her husband and sons in Cutchogue, NY, where they love to go boating, fish, and enjoy Kathleen's delicious baked goods.